

Information about readers of PCWEEK/Russian Edition
according to the form of special corporate subscription (%):

Branches of enterprises:

1. Power Engineering	3.0%
2. Network and Communications	9.0%
3. Manufacturing not connected with IT	14.0%
4. Finance Departments (except Banks)	3.0%
5. Banks	10%
6. Architecture and Construction	2%
7. Trade not connected with IT	6.0%
8. Transport	3.0%
9. IT	24.0%
10. Advertising and Marketing	1.0%
11. Science	8.0%
12. Governmental and State Institutions	6.0%
13. Military	1.0%
14. Education	8.0%
15. Medicine	3.0%
16. Publishing and Polygraphs	1.0%
17. Others	0.32%

Divisions:

1. Top Management	21.46%
2. Information-Analytical Department	10.12%
3. Technical Support, Service, Data Processing	40.36%
4. CAD System	3.13%
5. Advertising and Marketing Department	5.69%
6. Accounts Department	1.33%
7. Production Department	2.5%
8. Research Department	5.22%
9. Educational Department	4.33%
10. Sales/procurement and Logistics Department	5.42%

Job title:

1. CEO/President/Owner	14%
2. Deputy Director/Vice President	11%
3. Chief of Department	43%
4. Consultant	1%
5. Manager	31%