



Business Publications Spain

**Our commitment is
the quality of
INFORMATION**



computing **computing.es**

REDES&TELECOM **REDESTELECOM.ES**

Channel **Channelpartner.es**

TICpymes **TICpymes.es**

The complex block displays four media brands. Each brand is represented by a stack of printed publications on the left and a laptop displaying the brand's website on the right. The brands are: 'computing' (teal circle), 'REDES&TELECOM' (grey circle), 'Channel' (teal circle), and 'TICpymes' (grey circle). The text labels for each brand are placed between the publication stacks and the laptop screens.

We have the keys to reach your customers



Business Publications Spain

- **LEADERS IN THE SECTOR.** BPS has different headers, as paper as online, besides numerous products and services. All this means that we get most of yours customers.
- **QUALITY LEADER.** Since BPS is committed to quality prestigious publishing house in the IT sector.
- **LEADING SOLUTIONS.** We know the most important is to convey your marketing messages and communications with our customers, so we provide comprehensive solutions to do so, with a high return on investment.



MEDIA ON PAPER



It is the only weekly in the field of Information Technology, this header is about 15 years, providing a different vision and innovative on the ICT sector is the **leading weekly** magazine that aims to inform with the utmost rigor and objectivity, this , has become a reference publication for CIOs.



Monthly magazine of **reference for all professionals in the Networking and Communications**. As time has established itself as a magazine of reference for all those responsible for ICT and facilitating their work in making decisions in the market and telecommunications networks.



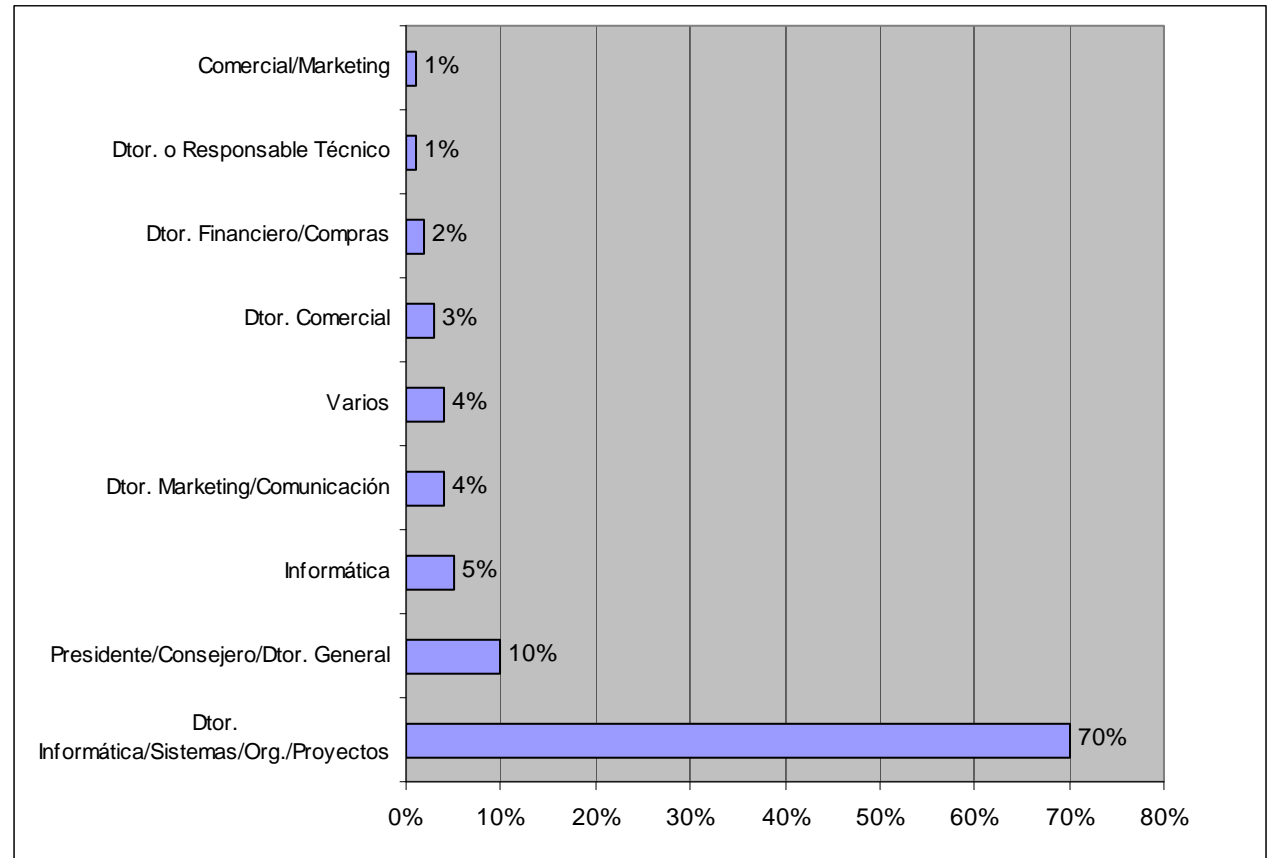
Monthly magazine **focused to the distribution channel**. Currently, there are many magazines aimed at this market, however Channel Partner through their work and know-how, has consolidated its position as one of the best magazines in consultation for the channel, has a direct practical information, with the best option to keep informed of all developments in this sector.



QUALITY READERS

computing
ESPAÑA

COMPUTING is the reference publication for CIOs. 73% of the companies receiving the magazine with more than 100 employees.



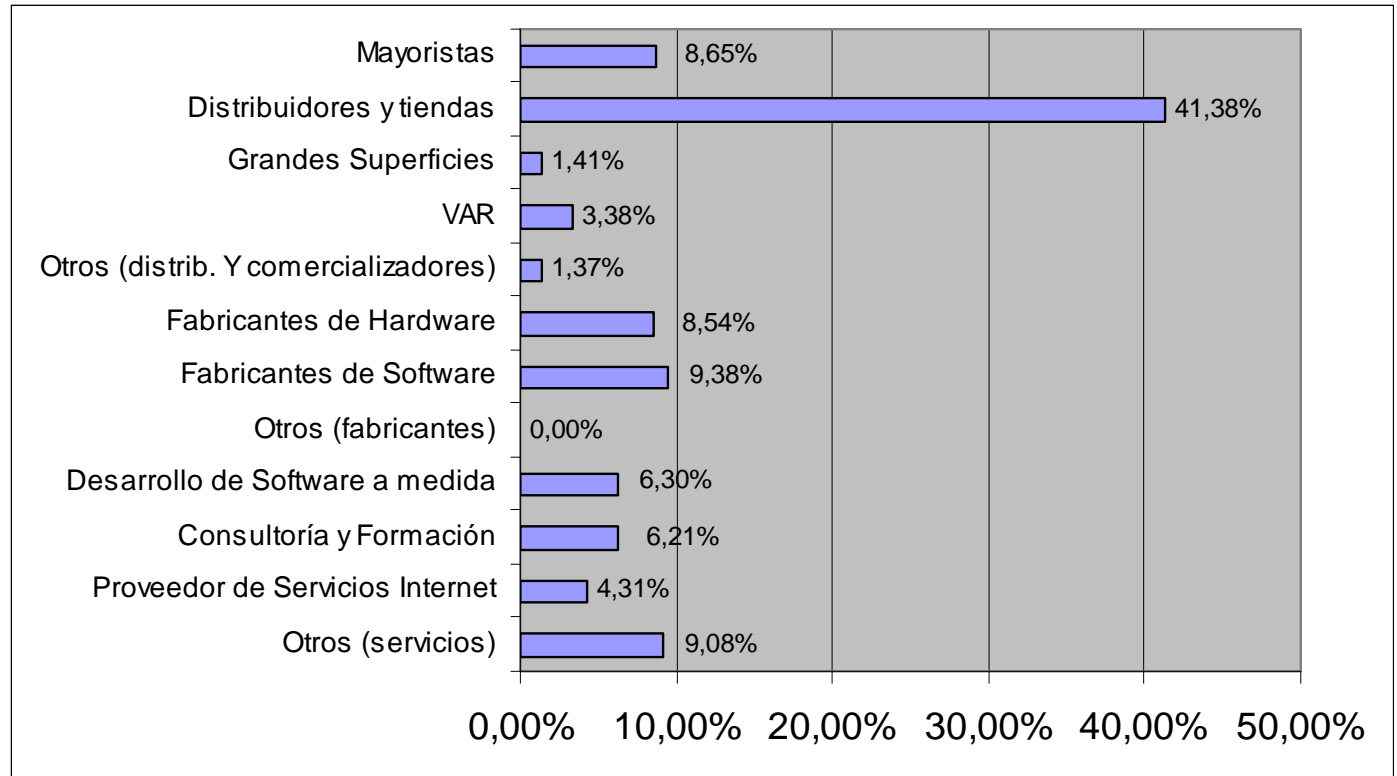
Fuente OJD Marzo 2009



The profile of our readers



A high percentage of their readers are concentrated within the profile of distributors and stores



Fuente OJD Marzo 2009



BPS solutions leaders

Global solutions for their marketing and communication projects

Paper advertising

Online campaigns

Events specific to

Rent data base

Documents tailored to the client

Digital magazines

Leads generation

Emailings con posibilidad de segmentación



Editorial Calendar



YEAR 2011

	Dates		Issues	SPECIALS
	Deadline	Date Cover		
January	13	19	652	REDES
	20	26	653	DATACENTER
February	3	9	654	REDES
	17	23	655	CLOUD COMPUTING
March	3	9	656	
	17	23	657	
	24	30	658	LEADERS
April	31-Mar	6	659	REDES
	7	13	660	
	14	27	661	DATACENTER
May	28-Apr	4	662	REDES
	12	18	663	
	19	25	664	SECURITY
June	26-May	1	665	REDES
	9	15	666	INFORMATION SOCIETY
	16	22	667	CPDS GUIDE
July	30-Jun	6	668	REDES
	16	22	669	DATACENTER
September	8	14	670	REDES
	22	28	671	TRADE SIMO
October	29-Sep	5	672	REDES
	6	12	673	CIO
	20	23	674	DATACENTER
November	27-Oct	2	675	REDES
	3	9	676	
	10	16	677	
	17	23	678	HOW IS HOW
	24	30-Nov	679	
December	2	8	680	REDES
	22-dec			YEARBOOK



Editorial Calendar



JANUARY. DEPTH: Guerrilla Marketing; in times of crisis. What are the selling points when there are no funds or funding: TCO, value re-engineering, cost savings every day, are new ways to consider when selling.

FEBRUARY. SaaS, Software as a Service and Managed Services (Round table + Contens):The public and private clouds pose new challenges to ICT partners to be fully involved to not lose business opportunities.**DEPTH.** Training

MARCH. CHANNEL PARTNER SECURITY FORUM (Round table + Contens): Has historically been the poor relation of the servers. However, UPS increasingly become key elements of infrastructure, especially at a time when the data center has gained prominence. **DEPTH:** TPV

APRIL. IT CHANNEL SPECIAL RANKING IN SPAIN: Financial data and relevant information of the largest wholesalers operating in the market for information technology in Spain. **DEPHT:** TPV.

MAY. MOBILITY :This area of convergence is becoming the epicenter of the struggle of hardware manufacturers and carriers and mobile device vendors.. **DEPTH:** Document management.

JUNE. Business Management Software. Beyond CRM and database, integration with business intelligence. New challenges in this business for partner information technology you should bet on new models for sale.**DEPHT:** Accessories and components

JULY/AUGUST. SPECIAL HOW IS HOW: CLOUD COMPUTING (Round Table + Contens): *It was one of the hottest issues in 2009 and promises to be an actor in you to go back to 2010. And is that the bulk of the installed base of servers still not virtualized.* **DEPTH:** Servers and software platform

SEPTEMBER. IMPRESSION AND PAY FOR USED (Round table + Contens): It remains one of the biggest problems are finding the distributors to take forward the day. We discuss the proposal on the subject of manufacturers, wholesalers and specialized firms. **DEPHT:** The digital home

OCTOBER. SPECIAL VIRTUALITATION (Rountables + Contens):*The voice and data converge at all event. Increasingly, the phone is integrated into the information systems of the company. The resoult: a significant improvement in employee productivity.* **DEPHT:** We will discuss the offer today from the ISP.

NOVEMBER. SPECIAL SECURITY (Round table + Contecs): *One of the businesses that move despite the crisis. We discuss the most worrying threats to businesses and consumers and antidotes available to them in the industry.* **DEPHT.** *The computer of Christmas.*

DECEMBER. DEPHT: What lies ahead in 2011?. Inthe crisis really overcome? At present the companies outlined their IT investments for next year and we will try to find out where the shots will go.

Year 2011



Editorial Calendar



JANUARY. Cover Date: January 19

SPECIAL: *Unified Communications*
(Round Table + Contents)

DEPTH: *Wireless networks, advancing the standards of Wi-fi and WiMAX*

FEBRUARY. Cover Date: February 9

SPECIAL: *Acceleration of WAN traffic*
(Round Table + Contents)

DEPTH: *The desktop in the spotlight providers*

MARCH. Cover Date: March 9

SPECIAL: *As telephony customer loyalty*
(Round Table + Contents)

DEPTH: *The role of femtocells in the enterprise and home*

APRIL. Cover Date: April 6

SPECIAL: *The MVNO market*
(Round Table + Contents)

DEPTH: *Network Security*

MAY. Cover Date: May 4

SPECIAL: *Recent advances in Wireless LAN*
(Round Table + Contents)

DEPTH: *Current state of 4G*

JUNE. Cover Date: June 1

SPECIAL: *III Guide Data Center in Spain 2011*
(Round Table + Contents)

DEPTH: *Housing and hosting after the arrival of the tag to CPD*

JULY / AUGUST. Cover Date: July 6

ESPECIAL: *Contact centers, the first image of the company*
(Round Table + Contents)

DEPTH: *Server Virtualization*

SEPTEMBER. Cover Date: September 14

ESPECIAL: *Routers for small business*
(Round Table + Contents)

DEPTH: *The broadband hits the accelerator in the mobile*

OCTOBER. Cover Date: October 5

SPECIAL: *The virus comes to mobile*
(Round Table + Contents)

DEPTH: *IP telephony*

NOVEMBER. Cover Date: November 26

SPECIAL: *The consumer's home telcos*
(Round Table + Contents)

DEPTH: *Unified Communications*

DECEMBER. Cover Date: December 7

SPECIAL: *The cloud enhances mobility*
(Mesa Redonda + Contenidos)

DEPTH: *UPS market*

Year 2011



Advertising Rates



General slots	Bleend	Type Area	Rate
Full Page	270 x 334	240 x 290	6.900
4 Column ad spread		191 x 230	6.400
3 Column ad spread		142 x 171	3.800
2 Column ad spread		93 x 112	2.100
1/2 Page (horizontal)	270 x 164	240 x 142	4.300
2/5 Page (vertical)		93 x 290	4.200
3/5 Page (vertical)		142 x 290	5.400
1/3 Page (horizontal)	270 x 109	240 x 93	2.900
1/4 Page (horizontal)	270 x 82	240 x 69	2.200
False Covers			
Front Cover	270 x 270		11.300
Inside front cover	270 x 334	240 x 290	7.200
Outside back cover	270 x 334	240 x 290	9.500
Inside back cover	270 x 334	240 x 290	7.200
Recruitment & Directory			
Full Page		240 x 290	3.500
1/2 Page (horizontal)		240 x 142	1.800
1/2 Page (vertical)		117 x 290	1.800
1/4 Page (horizontal)		240 x 69	1.000
1/4 Página (vertical)		117 x 152	1.000
Small ad (1/8 pag.)		117 x 69	500
Suplemento A4 y Anuario			
Outsider back cover	210 x 280	186 x 248	9.500
Inside front/back over	210 x 280	186 x 248	7.200
Full Page	210 x 280	186 x 248	6.900
1/2 Page (horizontal)	210 x 137	186 x 248	4.300
1/2 Page (vertical)	101 x 280	90 x 248	4.300
1/3 Page (vertical)		58 x 248	2.900
1/3 Page (horizontal)		186 x 80	2.900

Guaranteed position 20% of surcharge

*Advertisement with bleend add 3mm for each side

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EUROPE: Oliver Smith & Partner Tel: +44(20)79781440

colin@osp-uk.com www.osp-uk.com

EEUU: Avani Media Tel: +1 4153312150

leslie@avanimedia.com www.avanimedia.com

PRINT RUN: 8.506 issues (OJD apr. 09 – mar. 10)

CIRCULATION: 8.305 issues (OJD abr. 09 –mar. 10)

Frecuency: Weekly

Format: 270 x 334

Subscription price: 100 euros / year

www.computing.es



Advertising Rates



General slots	Bleend	Type Area	Rate
Full Page	210 x 280	195 x 265	4,100
1/2 Page (horizontal)	210 x 140	195 x 125	2,600
1/2 Page (vertical)	105 x 280	90 x 265	2,600
1/3 Page (horizontal)	210 x 93	195 x 78	1,900

False Covers

Front Cover	210 x 228	180 x 210	8,500
Inside front cover	210 x 280	195 x 265	4,600
Outside back cover	210 x 280	195 x 265	6,100
Inside back cover	210 x 280	195 x 265	4,600

Directory

Full Page		180 x 222	2,400
1/2 Page (horizontal)		180 x 108	1,400
Módulo Directorio de Empresas		180 x 37	Consultar

Guaranteed position 20% of surcharge

*Advertisement with bleend add 3mm for each side

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EUROPE: Oliver Smith & Partner Tel: +44(20)79781440

colin@osp-uk.com www.osp-uk.com

EEUU: Avani Media Tel: +1 4153312150

leslie@avanimedia.com www.avanimedia.com

PRINT RUN: 8.506 issues (OJD apr. 09 – mar. 10)

CIRCULATION: 8.305 issues (OJD apr. 09 –mar. 10)

Frecuency: Monthly

Format: 270 x 334

www.redestelecom.es



Advertising Rates



General Slots	Bleend	Type Area	Rate
Module cover		93 x 90	2,600
Page	270 x 334	240 x 290	3,500
4 Column ad spread		191 x 290	3,000
3 Column ad spread		142 x 171	2,000
2 Column ad spread		93 x 112	1,000
3/5 Page (vertical)	160 x 334	142 x 283	2,800
2/5 Page (vertical)	111 x 334	93 x 283	2,200
1/2 Page (horizontal)	270 x 164	240 x 142	2,300
1/3 Page (horizontal)	270 x 109	240 x 93	1,600
1/4 Page (horizontal)	270 x 82	240 x 69	1,200
False Covers			
Front Cover	270 x 270		8,500
Inside front cover	270 x 334	240 x 290	4,600
Outside back cover	270 x 334	240 x 290	6,100
Inside back cover	270 x 334	240 x 290	4,600
Shopping Guide			
Page	270 x 334		1,900
1/2 Page (horizontal)	270 x 164	240 x 142	1,200
1/2 Page (vertical)	130 x 334	115 x 283	1,200
1/3 Page (horizontal)	270 x 109	240 x 290	900
Advertiser Index			
1/3 Page (vertical)	270 x 109	240 x 93	600
1/3 Page (vertical)	270 x 109	240 x 93	1,200

(6 months)

(1 Year)

Guaranteed position 20% of surcharge

* Advertising with bleend add 3 mm for each side

CONTACTS

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EEUU: Avani Media Tel: +1 4153312150

leslie@avanimedia.com www.avanimedia.com

PRINT RUN: 8.472 ejemplares (OJD apr. 09 – mar. 10)

CIRCULATION: 8.205 ejemplares (OJD apr. 09 –mar. 10)

Frecuency: Monthly

Format: 270 x 334

www.channelpartner.es



ONLINE MEDIA



www.computing.es: Website **leader** in the field of IT and information source in the corporate environment, especially for the CIO



www.redestelecom.es: It is the web where you can find all necessary **information** for professionals in telecommunications networks



www.channelpartner.es: In this website you can find all the **information** and **news** related to the distribution channel.



www.ticpymes.es: A web on Information Technology to small and medium enterprise, with the challenge of providing the necessary information to SMEs increase their productivity and competitiveness



NEWSLETTERS

Newsletters: **Daily service offering all our headers where IT professionals and managers can keep up with the latest news, products and services market. In total we have more than 25,000 people registered for this service, which you can reach through our advertising space**



The screenshot shows the header of the 'computing.es' newsletter. The header includes the logo 'computing.es' on the left and 'News' on the right, with the date 'lunes, 30 de noviembre de 2009'. Below the logo is a navigation menu with items: 'noticias', 'comunicaciones', 'agenda', 'casos de éxito', 'entrevistas', 'soluciones', and 'blog'. A red oval highlights the 'comunicaciones' item. Below the navigation is a banner for 'PerformanceMonitor' featuring a man in a suit and the text 'INFÓRMATE AHORA'. The main content area is divided into two columns. The left column contains several news items, each with a title and a brief description. The right column contains a 'Video' section with a play button icon and a 'Tendencias' section with a bar chart and a title 'Evolución del correo spam de julio a septiembre de 2009'. At the bottom of the newsletter, there is a footer with the website 'www.computing.es', a subscription notice, and a copyright notice for 2008 BPS Business Publications Spain S.L.

computing.es **News**
lunes, 30 de noviembre de 2009

noticias **comunicaciones** agenda casos de éxito entrevistas soluciones blog

 **INFÓRMATE AHORA**

> **Ibermática abre el 'código de la innovación' en su 5º encuentro anual**
Se considera clave la formación en un entorno económico actual que hace peligrar las estrategias de innovación de las empresas.

> **Desvelado el roadmap de Sun Open Storage**
Sun Microsystems introducirá nuevos productos de almacenamiento de gama alta de la serie 7000 en el segundo trimestre del año que viene.

> **Cezanne Enterprise 8 mejora los informes web con SAP**
El proveedor de soluciones para la gestión del capital humano, Cezanne Software, ha anunciado la integración completa de su suite Enterprise 8 con la aplicación SAP BusinessObjects XI R2, lo que proporciona nuevas

> **El Gobierno moviliza 700 millones de euros para impulsar las TIC en la educación**
Esta cifra es fruto de las iniciativas que han emprendido el Ministerio de Industria, el de Educación y las Comunidades Autónomas; como los programas Internet en la Escuela e Internet en el Aula, y los beneficios que ha generado la plataforma Agrega.

> **IBM traslada nuevas cargas de trabajo al System z con una gama completa de software**
Integrada por 10 nuevos productos destinados a reducir los costes de gestión de las aplicaciones y otros procesos clave del negocio.

Video

AETIC - EVERIS: Se estanca el gasto tecnológico en las empresas españolas

Tendencias

Evolución del correo spam de julio a septiembre de 2009
La cantidad de mensajes spam detectada en el tercer trimestre de 2009 según un estudio de Kaspersky Lab coincide con las predicciones: la momentánea calma estival fue seguida por un incremento otoñal.

www.computing.es

Está suscrito a este newsletter con el correo [E-mail](mailto:). Si desea darse de baja pulse aquí.
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Advertising Rates

computing.es

REDESTELECOM.ES

Channelpartner.es



BANNERS

	SIZE	PRICE (CPM)
Higher Banner	728 X 90	105 €
Robapaginas	336 X 280	105 €
Skyscraper	120 X 600	95 €
Mini Banner Higher	234 X 90	65 €
Interstitial		120 €
Interstitial - Superbanner		150 €
Fixed Space	Consult	Consult

SEGMENTATION SURCHARGES

IP Segmentation	10% surcharge
Frequency	10% surcharge
Home Segmentation	10% surcharge

RATES NEWSLETTERS AND EMAILING

Banner Higher in Newsletter	728 x 90	105 €
Sponsored New (50 words + logo)		0,15 €/ Envío
Emailing		400 €/ CPM

AD REPORTS

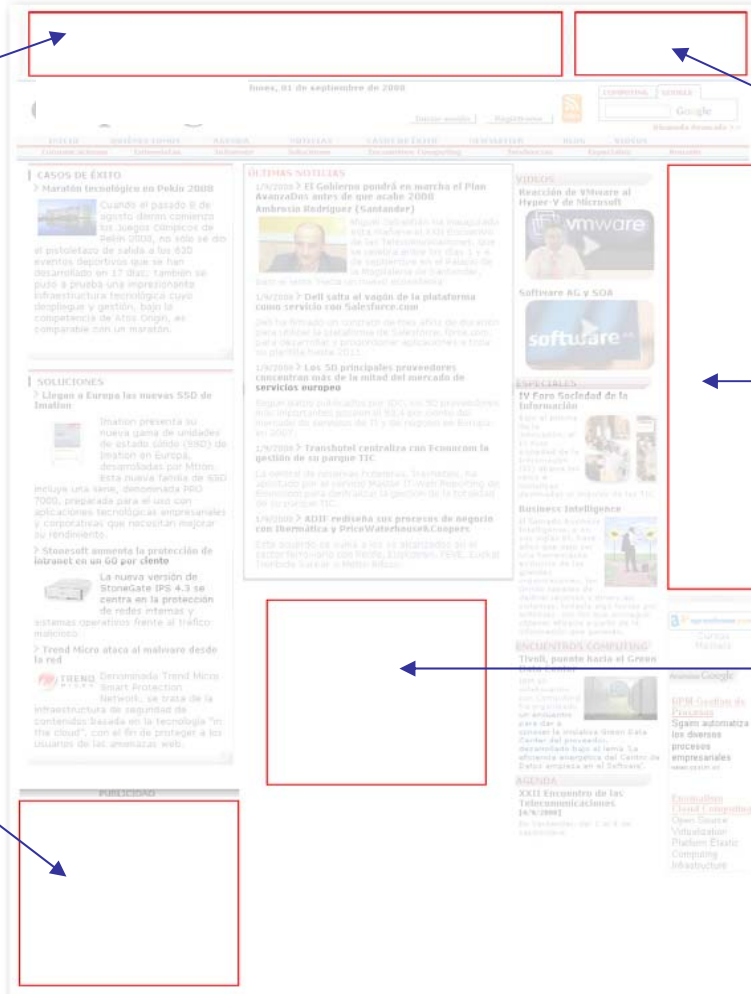
Ad Reports 1 page to measure, with to the customer's site, with a presence in 2 weeks + bar patronage in the area / site selected + news sponsored in the news most relevants to the customer	2.500 €
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Advertising

Banner Higher

Size: 728x90

Maximum Weight: 30K



Mini Banner Higher

Size: 234x90

Maximum Weight: 30K

Skyscraper

Size: 120x600

Maximum Weight: 30K

Robapáginas

Size: 250x250

Maximum Weight: 30K

Robapáginas

Size: 336x280

Maximum Weight: 30K

Note: For flash advertisements also need the animated gif files and between the two should not exceed 49K.



Advertising Rates



BANNERS	SIZE	PRICE (CPM)
Higher Banner	728 X 90	105 €
Robapaginas	336 X 280	105 €
Skyscraper	120 X 600	95 €
Mini Banner Higher	234 X 90	65 €
Interstitial		120 €
Interstitial - Superbanner		150 €
Fixed Space	Consult	Consult

SEGMENTATION SURCHARGES

IP Segmentation	10% surcharge
Frequency	10% surcharge
Home Segmentation	10% surcharge

LIST ADS

Module	146 x 100	1000 €/ Month
Module	146 x 44	550 €/ Month

RATES NEWSLETTERS AND EMAILING

Banner Higher in Newsletter	728 x 90	105 €
Sponsored New (50 words + logo)		0,15 €/ Envío
Emailing		400 €/ CPM

AD REPORTS

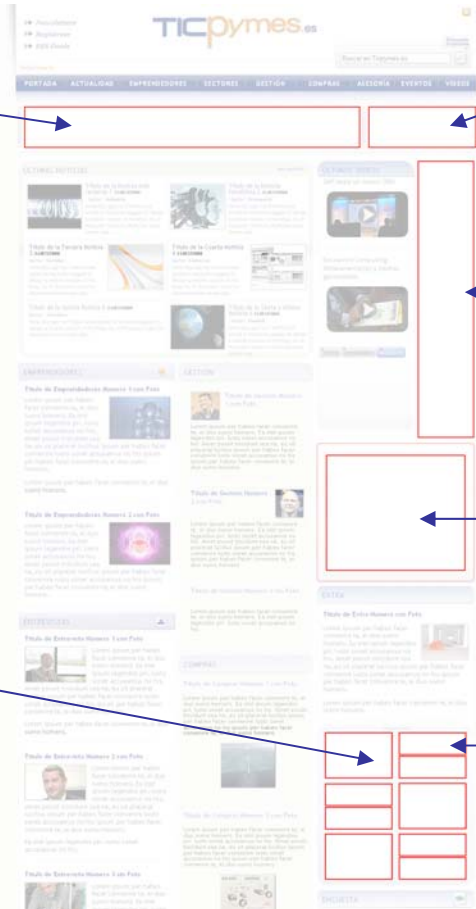
Ad Reports 1 page to measure, with to the customer's site, with a presence in 2 weeks + bar patronage in the area / site selected + news sponsored in the news most relevant to the customer	2.500 €
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Advertising spaces



Banner Higher
Measure: 728x90
Maximum Weight: 30K



Mini Banner Higher
Measure: 234x90
Maximum Weight: 30K

Skyscraper
Measure: 120x600
Maximum Weight: 30K

Robapáginas
Measure: 336x280
Maximum Weight: 30K

Module
Measure: 146x100
Maximum Weight: 30K

Module
Measure: 146x44
Maximum Weight: 30K

Note: For flash advertisements also need the animated gif files and between the two should not exceed 49K.



Online Information

SUBSCRIBERS NEWSLETTERS

COMPUTING	12.411 registrer
REDES & TELECOM	7.677registrer
CHANNEL	7.790 registrer
TICPYMES	879 registrer

EMAILING ADRESSES

COMPUTING	6.470 registrer
REDES & TELECOM	5.325 registrer
CHANNEL PARTNER	5.962 registrer

*Dates updates en June 2010

TECHNICAL CHARACTERISTICS

News Sponsored (Newsletters): 70 words + static image of 150 x 150 píxeles max. (No segmentation)

Emailing: HTML page with image and links. You can segment. Must sending al least 1.000

Banners: When the advertising is in flash also need the animated gif, between boths not should exceed 49K.

computing.es

REDES & TELECOM.ES

Channelpartner.es

TICpymes.es

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EEUU: Avani Media Tel: +1 4153312150

leslie@avanimedia.com www.avanimedia.com



Additional Information

	PAGES VIEWS	UNIQUERS VISITORS	SUBSCRIBERS
computing.es	222.412	55.416	12.411
REDES TELECOM.ES	120.827	22.443	7.677
Channelpartner.es	96.816	17.130	7.790
TICpymes.es	97.163	19.557	879

*Datos auditados por Smart ad Server (June 2010)

Let your customers see you



Bps News Digital weekly

Bps News is a newsletter that is sent free to all our subscribers, via email, it takes a weekly delivery to 13,500 addresses, this interactive support covers all areas of IT, so as a means of dynamic query update value of high quality and innovation.

Currently, what is sought is access to information quickly and directly, that is the goal of **BPS News**, facilitate the most important weekly news from the IT sector and short video format..

Home



Content



Back Cover



Advertising spaces

Bps News Digital Weekly

Though this services, we provide **value to our subscribers**, but we also thought of those advertisers who seek innovate and effective ways of communicating with their customers, so we designed this tool wich meets the expectations of reader and advertisers.

There is much scope to include advertising within the **BPS News** newsletters. In addition you can also make a personalized newsletters to size and customer needs.

With this initiative we have been very well received by readers and advertisers, and we hope very soon to check the many advantages of advertising messaged transmitted thought this **revolutionary medium** in the IT sector.



PORTADA



Espacio de publicidad
Roba páginas 336x280

INTERIOR



Espacio de publicidad
Roba 336x280

CONTRA



Espacio de publicidad
Publicidad A4 72ppi



Espacio de publicidad
Roba 336x280

Emailig 13.500 registrers

ADVERTISING SPACES:

BPS NEWS: The newsletter has highlighted both advertising space on the cover and in the back, with a link to website of the advertiser.

BPS News tailored to the client

BPS News can be customized and tailored to customer needs in this bulletin shall indicate the content and information you want to include the advertiser, plus a custom video and links.

This marketing and communication tool is not new within the ICT sector, besides being a fully effective and interactive way to convey your marketing messages.

To see an example of the digital newsletter click on the link or copy the address bar of your browser:

<http://bps.ambarmedia.com/bpsnews/junio/21>

If you want more information about this services, contact:

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Tel: +34 91 313 79 37 / Mobile: +34 692 145 684

Iris Dalda – iris.dalda@bps.com.es

Tel: +34 91 313 79 39 / Mobile: +34 697 19 30 57



Home



Example customization ORANGE

Contents



Back cover



We offer visibility

VÍDEO CURTAIN

A new support we offer through our videos, video before issuing the BPS, including a curtain where the customer can present a proclamation, a series of corporate images ... to obtain a high degree of notoriety

SPONSORED VIDEO

We offer the possibility of getting a great impact through the completion of sponsored videos. The client raises the subject of the interview, a product launch, corporate video, advertising, etc.. This video is hung on all our websites, in addition to including it in newsletters, sent to 25,000 addresses.

Through these we offer interactive media to reach customers in a direct way and with great visual impact. BPS is responsible for conducting, and editing of the interview.

For more information contact with:

Iris Dalda – iris.dalda@bps.com.es Mercedes Vega – mercedes.vega@bps.com.es

Mobile: +34 697 19 30 57

Mobile: +34 692 145 684



BPS leader in digital media

DIGITAL MAGAZINES TAILORED TO THE CLIENT

BPS, from its expertise on media, both on paper and online, offers a digital magazine tailored to the client. This interactive format allows messages to move its corporate and communication strategies to their clients.

The digital magazine is tailored to the client with the content and information you want to include. The advertiser also may include custom banners and video. With this tool you get a great coverage, as well as being an interactive format is perfect for high impact and visibility.

For more information contact with:

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Mobile: +34 697 19 30 57

Mercedes Vega – mercedes.vega@bps.com.es

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Advertising spaces on the sites

Within the following websites we have many prominent advertising space in order to provide good visibility

www.computing.es www.channelpartner.es www.redestelecom.es

www.ticpymes.es

Bouncing ad

Create a banner rebound on the edge of the browser. For this type of advertising is needed, an image with or without flash, or a gif or flash image.

Corner

Displays a flash creation in one of the 4 corners, which extends to the passage of the mouse or with a click and is wound after the same manner. The images contain the flash setting that integrates the entire animation (deployment and collection). By default, the corner is located at the top right and deployed to the center of the page. The flash must necessarily take the parameter "transparent".

Expand Multidirectional

If you mouse over the banner image is displayed in the desired direction. The format is flash or gif, you need the entire animation (deployment and collection)



Advertising spaces on the sites

Expanded Video

Allows you to watch a video when your mouse gets bigger. FLV format.

Fireplace (Flash or image)

This format consists of at least 3 creatives, one is the superbanner, another a sky on the right and another a sky on the left. Customize the top of the web. The image can be gif or flash.

Flash Transparent

Shows creativity and transparency over the page content for several seconds. The images of creativity can be gif, jpg or flash.

Background Image

Lets see a gif image as the background of the page

Interstitial + Reminder

Displays creativity in a blank screen for several seconds before displaying the page of the site and another embedded in the website (like a banner, MPU ...). The first creativity will be used for interstitial, the second will be used for the reminder. It can be gif, jpg or flash creative. The Reminder is optional.

Animate Object

Lets you see an object across the screen.

Pop-up

Open a window in front of the main window. Images can be gif, jpg or flash



Advertising spaces on the sites

Site-under

Open a window hidden behind main window. If none is specified URL, the URL displayed in the Pop-under is the first image gif or flash.

Floating Sky

Lets see a creativity that is the scroll of the page. It can be gif or flash.

Sticker

Displays a pop-up imitation of the main window without opening a new window. Images contain creations gif, jpg or flash.

Wall Script

Allows viewing a megabanner and sky in the upper right corner of the page. The first image recorded will be the format and the second Superbanner sky. The image can be gif or flash

Wall Expand

Allows displaying a sky megabanner and also if the mouse closer these spaces get larger. The first image is the Superbanner and the second on Sky. The image can be gif or flash.



Advertising Rates

computing.es

REDES TELECOM.ES

Channelpartner.es

TICpymes.es

Special Formats

Advertising Spaces	Price
Bouncind Ad	Consult
Corner	Consult
Expanded Multidireccional	Consult
Expanded Video	Consult
Fireplace (flash o imagen)	Consult
Transparent Flash	Consult
Background image	Consult
Interstitial + Reminder	Consult
Animated object	Consult
Pop-up	Consult
Site-under	Consult
Sky Flotante	Consult
Sticker	Consult
Wall Script	Consult
Wall Expand	Consult

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- We offer the possibility that the sponsoring companies lectured throughout the event and if they want their users / partners are also present in the event program.





Business Publications Spain

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